

18,000 FLOWERS
will be required for our
entry in the Rose Tourna-
ment... a dollar will buy
ten bunches.
DO YOUR PART
VOLUME 32, No. 13

SIERRA MADRE NEWS

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SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

FRIDAY, DECEMBER 17, 1937

Stars Coming To Boost Float Fund

Stage And Screen Celebrities To Appear In Great Show Here December 30

Hollywood is coming to Sierra Madre Thursday, December 30, when the Wistaria Town Float Committee sponsors a mammoth vaudeville show in the school auditorium to raise funds for "The Girl of the Golden West," its float entry in the Tournament of Roses.

Pat West was assigned the job of securing talent for the event and has already received assurances that some of the brightest stars of the stage and screen will be here for what gives every promise of being a real all-star affair.

Among those who have consented to appear are Leon Errol, famed comedian of Ziegfeld Follies and now in pictures; Donald Novis, noted singer; Billy (Sneezy) Gilbert who convulsed local audiences in previous appearances here; Sam Hinds and Harry Holman together with several beautiful top notch dancers.

"A number of celebrities have tentatively agreed to come," said West yesterday, "and I will have their definite answer early next week, when they will know whether or not it will be possible to absent themselves from the studios where they are engaged. Those whose names I have given gave me their positive assurance that they will be here and there is no doubt that we will have the greatest galaxy of top talent that ever appeared on any stage outside of Broadway or Hollywood studios."

Decorations Give Town Holiday Air

Community Tree To Augment Gay Christmas Windows Of Business Area

The atmosphere of Christmas is really beginning to pervade Sierra Madre. Merchants are decorating their windows with gay, holiday trappings including everything from the traditional red and green to a smart modernistic blue and silver Christmas tree that makes the city look quite picturesque.

Members of the Chamber of Commerce, headed by Harry Lange, are fast whipping into shape plans for a community Christmas tree to be tentatively placed in the triangle above the Pacific Electric Station at Kersting Court and West Sierra Madre Blvd. It is planned to have it radiating the holiday spirit to-morrow.

Lighted Christmas trees will adorn the yards of many households it is expected, and of course, nearly every home will have a glowing tree shining from the window.

Smart and attractive windows we noticed, were those of Ellen's Beauty Shop, the Southern California Edison Co., the Sierra Madre Hardware, Tom Tyler's Mens Shop, Olsen's Shoe Store, Pettitt's, Sierra Madre Appliance Co., Roberta Frock Shop, Rike-mans', Southern Counties Gas Co., and of course, the fat turkeys hanging head down and the ruddy glow of cranberries, and the smell of mince-meat oozing out of Perry's Food Market, Roberts Market, the two Safeway stores, Central Market, Happy's giggle-water emporium really put Sierra Madreans in a festive mood.

Second Girls Camp Fire Troop Will Be Organized

Sierra Madre P.T.A. met with executives of the Camp Fire Girls organization from Pasadena Wednesday night at the school here to formulate plans for the newly organized troop of Camp Fire Girls and to discuss the desirability of another unit.

Dr. W. B. Heagerty, Mrs. Ben Hinckley and Mrs. Lee Shippey were active in organizing the first troop and requested the P.T.A. to inquire into the advisability of sponsoring additional groups. As the troop is already unwieldy in size and contains girls from the ages of 10 to 16, which the P.T.A. officials think too varied, it is proposed to organize a separate troop for older girls.

Postoffice Will Remain Open All Day Saturday

For the benefit of the mailing public, Postmaster R. O. Caukin announced the postoffice will remain open all day Saturday, December 18, to assist in expediting Christmas mail.

Everything is being done by postoffice employees to get the mail dispatched promptly to insure the arrival of Christmas packages on time and in good condition. Printed sheets of instructions for the proper wrapping and addressing have been prepared by the Postal authorities and may be obtained at the postoffice.

Postmaster Caukin does not think it will be necessary to remain open Christmas day, because the mail can be handled efficiently and promptly from Sierra Madre without spoiling Christmas for the office personnel.

Noted Art Exhibit Of Mother And Daughter Is Coming

An exhibition of the work of Mrs. Sess Brunner and daughter Elizabeth Brunner, distinguished Hungarian artists, will be shown at the Wistaria Vine Gardens, beginning Sunday, December 18, with a reception for the Brunners, and tea from 4 to 9 p.m. Coming direct from the smart Standahl galleries where they have been displayed for the past several weeks and attracted wide attention, the paintings will prove something of an artistic triumph for the Wistaria Vine to hang them immediately following the Los Angeles showing.

This exhibition contains portraits of Krishnamurti, Gandhi, Tagore and Uday Shankar. During their residence in India the Brunners spent two years as guests of Tagore.

Nine years ago Mrs. Brunner and daughter Elizabeth started on a world tour from Hungary which included Germany, Italy, Africa, Egypt, India, China and Japan. The paintings reveal the mental impressions and interpretation of significant religious and philosophical thought.

Arvey Stong, dean of the Pasadena Junior College, director of the famous Bulldog Band and leader of the glee club at Cal Tech, with his wife and two guests, will be present at Sunday night supper, also. He will speak on musical education at the junior college.

Pageant To Usher In Xmas Week

Beautiful Story To Be Told At Congregational Church On Sunday

A Christmas pageant, "The Coming of the King," calling for a large cast of musicians and actors, will be presented at the Congregational church Sunday night at 7:30 p.m.

Beautiful costumes and rich settings will adorn the stage for the first act of the pageant, written by Mrs. Mae Warren Hicks, mother of Mrs. Waverly E. Pratt, and directed by Mrs. Pratt.

In the gallery a choir of young people under the direction of May Moyer Barlow will sing Yuletide carols. Mrs. Converse Twycross will play the organ, and Mrs. Ruth Boward will be at the piano. Mrs. Elizabeth Morggridge Mills will play a violin selection. Scene I opens on the road to Jerusalem and Rev. A. O. Pritchard will read the background dialogue against which the pageant moves. Characters in this scene are Frances Olds, Miriam, Genelle Paschall, Ruth, Cynthia Hull, Rachel Howard Morggridge, Amos, Elmo Switzer, Obed; Ray-bara Simpson, Sergious; Barbara Gerschler, Deborah; Dorothy Walsworth, Sarah; Paul Guignet, Gaius; Randolph Twycross, Jacob, and John Senour, Simeon.

The Plains of Bethlehem is where the action of Scene 2 is laid. Francis Bakman sings as the scene opens and the shepherds are Edwin Ward, Jr., Reuben; Clay Reavis, Jr., Ethan; Red Hartman, David; and Noreen Fix as the Angel.

The third scene depicts the visit of the three wise men at the court of King Herod. Characters are Charles W. Kinneer, King Herod; Paul Guignet, counselor; Berta Uriarte and Regina Rivera as Herod's entertainers; Gale Hersey, Melchior; Lorne Pratt, Gaspar, and Jack Dougherty, Balthazar.

The pageant culminates in Scene 4—The Nativity. Mrs. Mills will play "Ave Maria" as a violin solo during this scene, and Mary Mansfield will be Mary; Jay Combe, Joseph; June Dougherty, Margaret Cox, angels, Miss Mansfield will sing "Lullaby" the Madonna solo.

During "Adeste Fidelis" a gift procession will be made by the audience each bearing a white gift of food to the altar the gifts later to be distributed to needy families in the city.

Select Girls To Ride On City's Float

Committee Reports Contributions Not Coming In As Fast As Was Expected

The dream of every young girl in Southern California—to be chosen to ride on the float of their hometown—in the Tournament of Roses—has been realized by four young misses of Sierra Madre who have been chosen for the retinue of the "Girl of the Golden West"—Miss Julia O'Grady.

Phyllis Steinbach, 9-year-old daughter of Mr. and Mrs. Morris Steinbach, of 31 East Mira Monte avenue, and LaVonne Babbitt,



Miss Julia O'Grady

also 9 years old, and daughter of Mr. and Mrs. Robert Babbitt, 304 West Sierra Madre Blvd., will hold the long flower train of "The Girl" when the Sierra Madre float trundles through Pasadena streets in the gorgeous New Year's pageant.

Contrasting delightfully, the pretty little girls, LaVonne, with red curly hair, and Phyllis, with black curly hair, will also provide a foil to the blonde beauty of Misses Patsy West, tall slim daughter of Mr. and Mrs. Pat West, of East Sierra Madre Blvd., and dainty blonde Grace Jensen, daughter of Mr. and Mrs. Norman Jensen, of North Auburn, both 14 years of age, who will be the fairies that open the California poppy containing the "Girl of the Golden West."

Selection of the girls was unanimously approved at a meeting of the float committee yesterday when the finance committee reported on the progress of funds being made in the collection of funds to provide the float. It was said that the response to letters sent out by the committee requesting contributions was not as spontaneous as had been anticipated and that more than \$200 must be raised within the next week if the city is to be as creditably represented as a civic minded Sierra Madrean would wish it to be.

A model of the city's float exhibited at a meeting of Rose Tournament officials and representatives of the various cities participating in the Tournament

Continued on Page Eight

Xmas Play To Be Staged At Church

Gifts Will Be Distributed After "The Nativity" Is Shown Wednesday Evening

A Christmas pageant, "The Nativity" will be presented at the Church of the Ascension, Thursday evening, December 23, to be followed with a Christmas entertainment around a beautifully decorated tree in the parish house.

During the pageant hymns and carols will be sung by the senior choir with Mrs. Frances Kitzman at the organ and Phyllis Buchan will sing "The Magnificat." Climaxing the pageant will be children dressed as children of all Nations carrying gifts to the Christ child. These gifts are later to be distributed to the children at the Episcopal Home in Garvanza.

Mrs. E. E. Pulling heads the committee in charge of the Christmas party. The following cast of characters appear in the pageant: Joseph, Roger Wood; Mary, Phyllis Buchan; three prophets, William Vannier, Jack Meader, and John Shippey; three kings, Bob McCullagh, Frank Shippey and Edward Valentine, friends of Mary—Elizabeth, Janice Stock; Ann, Jean McCullagh; shepherds, Donald Davey, and Sonny Comp; angels, Mary Pulling, Carol Stock; Adair Roach, Mary Wilson; Marian Carleton, and Betty Spinks.

PTA To Hold Xmas Party At School

Santa Claus Coming With Music, Entertainment And A Tree Next Wednesday

If you want to throw off the yoke of everyday duties and "be a child again just for tonight," (and who doesn't at Christmas time?) If you really want to climb into memory's sleigh and be merrily whisked back into that never-to-be-forgotten land, come one and all, to the grand Christmas party to be given Wednesday, December 22 by the Recreational Department and the P.T.A. in the Sierra Madre school auditorium at 7 p.m. No effort has been spared by the above-mentioned groups to make this occasion something to be fondly remembered long after the peppermint canes have been eaten and the newness has worn off the gay sweaters, purses, and other gifts excitedly unwrapped at home.

Yes, the Federal Theatre project is sending out a specially-picked vaudeville show comprising 20 splendid artists. Wholesome fun suitable for adults and children will be provided, together with music furnished by Art Whiting's Dance Orchestra. These 17 members of the band proved so popular at the Halloween party that a return appearance was asked.

An enormous tree, glowing with lights and presents will adorn the stage, from which gifts for all the kiddies will be distributed. Of-course good old St. Nick will be there in person. Remember, there is no charge.

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Toyland

Headquarters for toys in the San Gabriel Valley! Numbers of carefully chosen playthings, dolls, books and games for boys and girls from 1 to 14.

SPECIAL!
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BABY DOLLS

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Beautiful 24-inch baby dolls with soft, cuddly body and composition head, arms and legs. Fully dressed!—adorable organdy dress and cap, petticoat, rubber panties, booties.

girl's tea sets
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Cunning sets of dishes in beetleware, aluminum or glass. Decorated.

children's books
29c and 59c

Well selected books for boys and girls from tiny tots to 14 years.



Christmas In Many Lands To Be Told Woman's Society

Mrs. Franklin Warner, of Claremont, a missionary of many years experience, will tell of her personal experience of Christmas spent in foreign lands at a tea of the Missionary Society of the Congregational Church, at 2 o'clock next Tuesday in the church parlors.

Devotions will be in charge of Mrs. Waverly Pratt; Mrs. Layfield heads the music committee, and Mrs. H. Clay Reavis will comment on current events. Mrs. Ben Hinkley has charge of the arrangements for the tea, and Mrs. Conners Twycross will preside at the last meeting of 1937.

MRS. PAUL CARTER STARTS HER TRIP HOME

Word has been received by friends that Mrs. Paul N. Carter of Sierra Madre embarked today from Hawaii for the mainland. She will probably go down to their home at the beach.

GIVE HER A LANE HOPE CHEST



FREE MOTH INSURANCE POLICY INCLUDED! A modified modern chest. The convex mouldings on the top and base are cross-banded with Oriental wood. Oriental wood is also used to border each end of the front. Equipped with Lane's patented automatic tray.

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306 S. Myrtle Ave., Monrovia
Phone 698

Centralized Power Is Decried

Kiwanis Told Government Prescribed By The Constitution Is Safe

"Don't give the administration too much power!"

This was the appeal made by Blair Evans, Pasadena attorney, and brother of Dr. L. M. Evans, to the Kiwanis Club at Tuesday's luncheon meeting in the Woman's Clubhouse.

Mr. Evans pointed out that all power should remain vested in the people as it was originally intended to be by the framers of the constitution. As long as the people hold the power and use it with wisdom and discretion our country could not go far wrong, he believes.

It was decided by the Kiwanians to forego their usual Christmas party for the children, as this would be a duplication of effort with the firemen and other organizations around the city. Members will investigate needy cases and quietly help those most requiring it.

Mrs. Gustave Rihard sang several numbers for the club, accompanied by her husband, Gustave Rihard, the club's pianist.

The board of directors met at the home of Dr. L. M. Evans, Tuesday night, to instruct the incoming 1938 board and officers in their new duties.

Temple Beth Israel Members Will Appear In Plays

Two one-act plays and an interesting selection of concert numbers will be presented the night of December 28, at the school auditorium by the Young People's Philharmonic Concert Orchestra of Southern California.

The two plays will be "Finger of God," by Percival Wide, and "Brothers in Love," by Betty Samways of Pasadena.

Actors in the plays are all members of Temple Beth Israel, Sierra Madre. The cast for "Finger of God" includes Monroe Sirken, Sylvia Shuster and Norman Barthold. Harold Wolfe, Harriet Ashkenas, Mortimer Brandler, Owen Steinback, and Irving Cohen appear in "Brothers in Love." Robert Burns will be stage manager.

MAPHA CLUB CHRISTMAS PARTY IS TUESDAY

The Mapha Club will meet on Tuesday evening at 6:30 p.m., December 21, the club's annual Christmas meeting, at the home of Mrs. Emmett Black (Marjorie Ashmore) 477 North Baldwin avenue.

Each member, according to the usual custom, will bring an article of food for the club's holiday basket.

ECONOMICS STUDY GROUP HOLDS SESSION

The Economics Study Group met yesterday at the home of Mrs. Freda Miller Clatworthy, 82 West Alegria avenue. Current events were taken up, and sandwiches and coffee served. Mrs. Rose Snell, president, presided.

Pian's MILLINERY AND DRESS SHOP

Dresses
Suits
Coats
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Smart Styles
Moderately Priced

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Pasadena

In a Social Way

FIFTY ATTEND PARTY OF SUPPER CLUB

The Sierra Madre Supper Club held its monthly meeting on Saturday evening at 6:30 o'clock, choosing this time, the home of Miss Marjorie Hesse, 506 West Grand View avenue. These co-operative gatherings, in which everyone tosses a dish together—an Irish stew, a steaming bowl of oyster soup, or something—are proving no end popular.

No single hostess is thus responsible or taxed unnecessarily. Bridge was enjoyed together with a discussion of literature, economics, and what not. About fifty guests were there.

MODERN PRISCILLAS ENJOY BLAZING LOGS

A party characterized by extreme charm was the one given by The Modern Priscillas last week at the home of Mrs. J. Earl Gossard at 625 Mariposa avenue. A particularly delightful setting was accomplished through the medium of a blazing fire roaring its rhythm to the accompaniment of the welcome rain that spattered outside.

Mrs. W. S. Hull told of her recent visit aboard the Japanese ship Chichibu Maru, and gave a description of the interesting tea ceremony and flower arrangement demonstrated on the boat.

Mrs. Gossard graciously allowed the visitors to thoroughly examine her attractive new home, furnished quite extensively in the Chinese manner. Mmes. Gossard and C. A. Allen were co-hostesses.

ENTERTAINS GROUP OF OLD FRIENDS AND NEIGHBORS

Another pre-holiday luncheon carrying the usual Butler hospitality, was that given on Tuesday by Mrs. Frank B. Butler of 729 West Alegria avenue, in honor of a group of old friends and neighbors. Tinkling silver bells combined with miniature Xmas trees formed the table decoration.

Covers were laid for Mrs. Clyde Cooper, Mrs. Cy Miller, and mother-in-law, Mrs. Miller of Indiana, who is spending the winter here; Mrs. J. Heron, Mrs. Robert Johnson, Mrs. William McCarron and Mrs. A. Jenkins of Sierra Madre; Mrs. Elmer Thompson, Mrs. Clarence Ware, daughter of the hostess, and Mrs. Rutledge Johnson, along with the hostess.

In tribute to their old friend and neighbor, the late Mrs. Percy C. Kortkamp, the group attended her funeral services in the afternoon.

OLD AND NEW FRIENDS MINGLE AT HOUSEWARMING

Old and new friends mingled endlessly at the Open House given by the William L. Burrs at their recently completed new residence at 449 East Montecito avenue, Sunday.

They came here six months ago from Alhambra, when Mr. Burr assumed the management of the Southern California Edison office. The Burrs call the village home now and have won many friends through the affable demeanor and adaptability of both. Mr. Burr laughingly says he hopes to "stick."

A buffet supper was served in the evening. Long Beach, Alhambra, Los Angeles, Pasadena and other Southernland communities sent messengers of goodwill.

MRS. CAIN HOSTESS TO OLD FRIENDS IN NEW HOME

A lovely affair of recent date was the breakfast and bridge with which Mrs. A. D. Cain of 71 East Alegria avenue, entertained a group of old friends.

The guests assembled at 10:30, and after breakfast, explored every nook and corner of their hostess's new abode, finding much to admire. Those present were



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Make your visits to Le Roy's Beauty Salon regular. Our expert operators will keep you looking your best all of the time.

PERMANENT — Our method will transform your hair into beautifully, soft natural waves. Complete with Shampoo and Finger Wave \$3.50
Regular Price \$6.50

Skillful
Hair Cutting 50c
Manicure 35c

SPECIAL
FOR NEXT WEEK

Shampoo, Finger Wave,
Rinse or Manicure .. \$1.00
All for

Le ROY'S
Beauty Salon

38 North Baldwin Ave.
Phone 4083

School Children In Study Of The U.S. Postal System

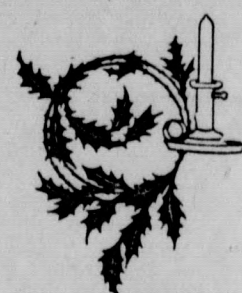
Postmaster R. O. Calkin played host to the pupils of Mrs. Mary Wheeler's 6-A grade at the Sierra Madre Grammar school, recently, when they visited the postoffice on one of the frequent field trips taken by the children in the study of "communications."

The children were shown each step of postoffice procedure from the time a letter drops in the mail chute until it leaves for distant points.

Building a radio set, a workable telegraph system, publishing a mimeographed newspaper, and visits to the harbor are just a few of the activities children on the project have undertaken for the semester.

CANYON RESIDENT WINS FORD DEALERS PRIZES

Duane Price, 813 Lupine Trail, was notified Wednesday afternoon by Carl Hansen, Ford dealer, that he won a thoroughbred cocker spaniel in the Gilmore puppy contest.



XMAS PLANTS

Cyclamen
Begonias
Camellias

CUT FLOWERS
HOLLY WREATHS

WARD NURSERY
and FLORIST

Phone 1614
Mt. Trail and Laurel

Christmas Specials

The Gift She'll Like

PERMANENT WAVES \$1.75 and up
Including Haircut, Shampoo, Rinse and Finger Wave

SHAMPOO, FINGER WAVE,
RINSE and MANICURE \$1.00

STEAM OIL SHAMPOO,
RINSE and FINGER WAVE \$1.25

Contoure Cosmetics
AN IDEAL GIFT

Ellen's Beauty Shoppe

5 Kersting Court

Telephone 87

OPEN EVENINGS BY APPOINTMENT



"I don't blame her for wanting both!"

Two gifts
for better living

Finer Cooking!
A NEW AUTOMATIC
GAS RANGE

Bring pleasure to your home Christmas morning, more leisure and better cooking for years to come—with a modern automatic gas range! Here is a gift that will be used thousands of times—and each use will prove the wisdom of the giver. In its beauty, too, a new gas range will bring delight. Finishes are available in lovely tinted enamels that reflect the spirit of the holiday season and make it possible to match the color scheme of any kitchen.

Silent Cold!
SERVEL ELECTROLUX
The Gas Refrigerator

You provide all the advantages of automatic refrigeration, without the wear and noise of moving parts—you assure healthful food preservation and greater convenience for years and years—when you give the gas refrigerator. In addition, you add beauty to the kitchen. And remember, an Electrolux costs less to operate than other automatic refrigerators—it can save enough money to pay for itself!

LOW PAYMENTS

You may buy a gas range or a gas refrigerator, either singly or in combination—on easy terms. See your dealer or your gas company.

SOUTHERN COUNTIES GAS COMPANY

If Its Lumber We Have It

Look to your roof . . . Composition Shingles, Wood Shingles . . . Roof Coating . . . Repair Leaks Now . . .

E. K. WOOD LUMBER CO.
SIERRA MADRE BRANCH

J. S. Billheimer, Manager

33 East Montecito Avenue

Telephone 29

News Want Ads Pay

BLUE SEAL ROUGH DRY SERVICE

—A Laundry Service

—That Really Saves!

Blue Seal Rough Dry service is the economical, efficient answer to your laundry problem . . .

CALL MONROVIA LAUNDRY

2 1/2c

Per Piece

40 Pieces for \$1.00

20 Pieces for .50

Blue Seal Rough Dry Service

Flat Work Ironed, Wearing Apparel Ready for Home Ironing

Blue Seal
Prices Save
You Money

Let Us Dry
Clean Your
Garments

Suits 65c

C.A.T.

Your Guarantee

of Satisfaction

PHONE SIERRA MADRE 256-1

HENRY COIT, Manager — 22 West Sierra Madre Blvd. in Sierra Madre

MORE STREAMLINED TRAINS COMING

To meet the growing demands of the public for improved high speed streamlined passenger service between Chicago and Los Angeles, The Union Pacific and Santa Fe announced yesterday that on or about February 20, 1938, each of these roads will inaugurate a second 39 hour and 45 minute train between these two points.

Under this new arrangement the Union Pacific will operate their City of Los Angeles every third day, both from Los Angeles and Chicago, while the Santa Fe will operate its Super Chiefs from Los Angeles on Tuesdays and Fridays.

HOBBIES GET AN AIRING WHEN EXPERTS DISCUSS MANY SUBJECTS AT GARDEN MEETING

Hobbies and favorite topics were aired and hilarity was the keynote at the Sunday night supper at Wistaria Vine Gardens following a meeting of the Sierra Madre Garden Club.

Highway plantings, water runoff and conservation, the Pasadena "friendly" suit, cows and roses were some of the subjects that were treated seriously and otherwise.

Perley Poore Sheehan, referred to as a member of the "late planning commission," told of planting tons of rock throughout his garden, thereby controlling runoff so that almost every drop of moisture that falls is retained on the property.

Al S. Myers, of course, dwelt on his hobby topic—the Pasadena water suit. "Pasadena is the only place where it is known how much water is in the Raymond basin," he told the group. "That city will be asked to meet with our committee from the Water Users Association at a roundtable discussion."

He said that the largest water conservation project possible could be achieved if there were a rock-filled hole in everyone's yard, to

catch the water that runs off the family roof.

Mrs. W. J. Lawless told of a plan to have an informal program Christmas night at the pavilion of the gardens at scenic Point. It is to be an evening of carols, readings and happy holiday celebration.

Charles Gibbs Adams, nationally known landscape architect and after dinner speaker, pointed out that Sierra Madre is the type of city that should have many rock gardens. "It is a natural setting for gardens—and since they conserve gardens, have them by all means," he said.

He told of a "beautification project" in which 3000 men are engaged in cutting out all natural growth of a California canyon, digging out all the rocks and piling them up—like cordwood—and making neat straight plantings of imported plants.

"It was roses, roses all the way," to quote a poem—when

J. H. Van Barneveld, was introduced. He brought a great assortment and introduced pink, yellow and red beauties by name. They smelled like ripe apples, like spice—like roses. He showed how to cut flowers, and told how to plant and care for roses in Southern California. He warned

his listeners not to pay too much attention to their rose beds.

"Too many roses are killed with kindness. Aid them with a little neglect," he said. "More women are growing roses in their own yards than nurserymen with all the science of a specialized profession," he said.

HAPPY'S

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DEPEND ON HOW MUCH
YOU INVEST—REMEMBER,
A SHOUT WILL BE HEARD
BY MORE PEOPLE THAN
A WHISPER!



What A Girl Sees Ramblin' 'Round

By Marjorie Hesse

SUNDAY—after the rain—so clean, so fresh—so utterly beautiful! We sat on the terrace of a hillside home and as we looked out over the valley the splendor of the landscape was intensified as if under a gigantic crystal bowl. That night we stood on the sloping terrace of another lovely garden and watched the sun die in golden agony and the vaulted castles of the sky slowly turn from the blush of an angel's cheek to the deep red of a martyr's robe, and finally a shimmering sea of golden light crept softly through the valley and lapped at the feet of the silent hills. We were glad that we could have lived even for a little while—where such beauty was possible. We smiled and thought what a funny dear loveable town this is. So often like a smug, complacent dower in a Queen Mary hat, who wouldn't change for all the world. And then when you grow weary and turn away, trapping you with such beauty. And too, where else in all the vastness of the world could you find narcissi and poinsettias growing side by side in quiet friendliness as in a lovely garden we know in Sierra Madre. We were mildly scolded by Frank de Beaulieu for omitting from a news report of a program presented in Pasadena by his mother, Madame de Beaulieu, recently, that Madame authored the clever playlet. We doff our hat apologetically and say "pardon" to Madame for our error. And Frank scolds in such a charming manner that it really isn't bad at all. Tuesday night's Forum meetings are often fun as well as weighty seriousness. Following Engineer Sopp's presentation of Pasadena's side of the water question he sat down and looked for a pitcher of water. Finding none (tch, tch, city hall) he asked plaintively—"Is there such a water shortage in Sierra Madre that I can't have a drink?" And for no reason at all we went into a fit of hysterics when City Manager Al S. Myers and Chief Engineer Morris Jones of Pasadena questioned the audience, all the while transfixing with a stern eye the lone, lorn Metropolitan water district engineer present. "Is there a Metropolitan Water District man in the house?" Finally, after three or four repeats of the ominous sounding question, the poor fellow was forced to "fess up." He wasn't much help, however, because he "didn't know the figures." Oldtime citrus growers, L. S. Steinberger and E. Waldo Ward were interested auditors and spoke up and let the audience know that a water fight was no new thing to them. For they remembered "way back" when Sierra Madre tweaked the august nose of "Lucky" Baldwin by winning a water suit. And the old man in high dudgeon forbade his employees ever to set foot in our town again. And made the boast that he would "draw a ring" about Sierra Madre and keep us from growing forever after. And showing exceptionally bad taste, he gave a large strip of land to Arcadia lying outside our boundaries to him us in.

A. G. Barrett back from San Francisco with a mustachio that he avers his friends say make him resemble Clark Gable. We hope Reader Crespin calls on us again as we mislaid his address and we do want to hear more about that interesting daughter. Pat West at the Float Committee benefit bridge making the people really "give" so that Sierra Madre may be proud of its float. Julia O'Grady "The Girl of the Golden West" at the benefit. All sweet and simple as a daffodil in a yellow taffeta gown. Mrs. Pat West reading the cards for Mrs. Jim Gingerich and Mrs. Lillian Barrett, who were round-eyed with interest. Howell White—temporarily Chico-less playing bridge with Mrs. Lawless, Mrs. Harlan Ware and Marjorie Nelson. Howell is writing a new story about being a dorp-pipa. Mrs. Woodson P. Jones shepherding three tables at the same party.

SAFEWAY

Stokely CANNED GOODS SALE

Stock Your Pantry With America's Prize Vegetables and Fruits

JUST in time to help you restock the pantry for the holiday season, your Safeway grocer brings you one of the outstanding events of the merchandising year! This week is Stokely Week at all Safeways.

In addition to golden values on a large assortment of these nationally advertised, fancy grade fruits and vegetables, you'll find on sale fancy groceries, fruits, vegetables and meats in practically every classification.

Check your requirements now. Stock up today for the Christmas and New Year's season. Buy while these low prices are in effect.

Apricots 2 No. 2 27c
Stokely's. Whole, unpeeled fruit.

Peaches No. 2 15c
Stokely's Finest. Choice of sliced or 1/2's.

Pears STOKELY'S FINEST BRAND No. 2 15c
Stokely's Finest. Fancy Bartlett halves.

Peas STOKELY'S FINEST HONEY POD No. 2 11c
Stokely's Finest. Medium sized, sweet.

Beans CUT GREEN No. 2 19c
Stokely's. Tender stringless.

Corn STOKELY'S FINEST Country Gentleman No. 2 11c
Stokely's Finest. Cream style pack corn.

Juice STOKELY'S TOMATO No. 2 20c
Stokely's. From ripe tomatoes.

Bovril BEEF BOUILLON Cubes
Genuine English bouillon cubes. Excellent for flavoring or for beef tea.

BOVRIL Package of 10 25c

DELICIOUS APPLES 4 lb. 25c
Fancy grade Washington grown Delicious Apples. Perfect eating apples.

JONATHAN APPLES 7 lb. 25c
Washington Jonathan Apples. Special apple campaign this week. Stock up.

PIPPIN APPLES 6 lb. 25c
California grown Pippin Apples. Fine for cooking or eating from hand.

BURBANK POTATOES 10 lb. 20c
Fancy grade Stockton Burbanks. Fine to fry or boil.

RUSSET POTATOES 10 lb. 19c
U. S. No. 1 grade Idaho Russets. Finest baking potatoes.

FUERTE AVOCADOS each 10c
Large size Fuerte Avocados. Delicious salad fruit.

LARGE BANANAS 5c
Fancy grade large bananas. Ripened to perfection.

DEGLETT NOOR DATES 15c
Deglett Noor—"the date of light." Tasty processed California dates.

SAIDI DATES 18c
Natural Saidi dates. Excellent addition to healthful diet.

PRICES EFFECTIVE IN ALL SAFEWAY STORES
In Safeway-operated departments of stores within 35 miles of Los Angeles, through Saturday, December 18. Sales tax will be added to the retail price on all taxable items.

OTHER STOKELY FOODS	
Fruit Cocktail	2 No. 1 cans 25c
Stokely's Apricots	Whole unpeeled, No. 1 can 10c
Whole Apricots	2 cans 33c
Pickled Peaches	2 No. 2 1/2 cans 35c
Stokely's whole	2 No. 2 1/2 cans 35c
Cranberry Sauce	2 17-oz. cans 21c
Stokely's Catsup	2 17-oz. bottles 10c
Kidney Beans	3 No. 2 cans 25c
Stokely's finest	3 No. 2 cans 25c
Lima Beans	2 No. 2 cans 15c
Stokely's green	2 No. 2 cans 15c
Asparagus style	2 No. 2 cans 15c
Stokely's Asparagus	All green, No. 2 can 25c
Stokely's Beets	No. 2 can 10c
Shoe string style	No. 2 can 10c
Whole Small Beets	Stokely's finest, No. 2 can 13c
Stokely's Corn	Golden bantam, No. 2 can 13c
Stokely's Spinach	2 No. 2 1/2 cans 25c
Triple washed	2 No. 2 1/2 cans 25c
Stokely's Tomatoes	2 No. 2 1/2 cans 25c
Solid packed	2 No. 2 1/2 cans 25c
OTHER CANNED FOOD VALUES	
Max-i-mum Milk	Small can, 3c; tall can 6c
Edwards Coffee	Regular or drip, 1-lb. can 25c
Pineapple Juice	Libby, Del Monte, No. 2 can 10c
Libby Red Salmon	Fancy Alaska, Tall can 20c
Spry Shortening	Triple cream, 3-lb. can 51c
Wesson Oil	For salads or frying, quart can 40c

SAFEWAY TOP QUALITY MEATS

To be sure of complete satisfaction in your meat purchases, buy at Safeway. Only top grades of meat are handled in our markets. Latest scientific methods bring these meats to you at their peak of perfection. And prices! Just read below how inexpensive these fine meats are. Order your favorite cut today.

LAMB LEGS	lb. 27c
Delicious roast of genuine spring lamb.	
LAMB ROAST	lb. 17c
Shoulder roast. Genuine spring lamb.	
BEEF ROAST	lb. 21c
Seven-bone, center cut. Guaranteed Beef.	

SIRLOIN STEAK	32c
Tender, juicy steaks, cut from Guaranteed beef, lb.	
CLUB STEAK	35c
Golden value in tender, juicy steak. Guaranteed, lb.	
PORTERHOUSE STEAK	37c
Exceptionally tender and full flavored. Value lb.	
SWIFT'S BACON	34c
Swift's special sliced bacon. Note low price. Per lb.	
SLICED LIVER	15c
Eastern pork liver. Fry some with Swift's bacon, lb.	
SPARE RIBS	22c
Fancy Eastern spare ribs. Bake with dressing, lb.	
LAMB BREAST	10c
Tasty cuts to broil or stew. Fine flavor, Per lb.	
FRYING RABBITS	32c
Fine quality, tender rabbits. Perfect flavor. Per lb.	
GROUND BEEF	15c
Freshly ground, packed in Viking casing. Per lb.	
BONELESS ROAST	29c
Shoulder Clod or Rolled Rump of fancy beef, Per lb.	
PORK SAUSAGE	25c
Pure pork sausage, country style, Per lb.	
PURE LARD	12c
Sterling or Rex brand. In 1-lb. cartons. Per lb.	
MINCEMEAT	25c
Fancy grade bulk mincemeat.	
GROUND SUET	10c
For holiday puddings, etc. 1-lb. Cellophane bag. Each.	
SAUERKRAUT	15c
Crisp, white, long shred Eastern kraut.	
SEA BASS	19c
Fresh sea bass, sliced to fry or to broil, Per lb.	

ORDER YOUR CHRISTMAS TURKEY AT SAFEWAY TODAY
Make certain that you receive the size bird you want by placing your order now. Prices will be low; quality will be high.

SAFEWAY

TO THE Property Owners of Sierra Madre

After a thorough investigation into the fire insurance rates in Sierra Madre, I have furnished the Board of Fire Underwriters with figures and facts that definitely proved that Sierra Madre was paying too much premium compared to the fire loss ratio for fire insurance.

I have worked on securing a reduction of fire rates for the past two years, and I have been informed by reliable sources that the Board of Fire Underwriters have decided to reduce the fire rates on dwellings and furnishings in Sierra Madre in the immediate future 10 cents per \$100.00. This is approximately a 15% reduction on dwellings and furnishings fire rates, and will mean a considerable saving to the property owners of Sierra Madre without an additional expense or tax increase.

The people of Sierra Madre are greatly indebted to their volunteer fire department, who have by their efficiency, loyalty to duty and fine cooperative spirit, made Sierra Madre known as one of the best protected towns in California, and are the direct cause of this reduction.

T. W. NEALE

INSURANCE, REAL ESTATE, NOTARY PUBLIC
86 West Sierra Madre Blvd. Phone 1161

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Sierra Madre, California
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Let the peace of God rule in your hearts.—Col. iii.15.

"These things write we unto you, that your joy may be full. What is fulness of joy but peace? It is peace, springing from trust and innocence, and then overflowing in love towards all around him.—J. H. Newman.

GOOD CHRISTMAS NEWS

Christmastide comes to California this year bearing news that California's farmers are more prosperous by \$44 million this year than last.

Most people will heartily welcome the glad tidings. Good news goes with the season. And it's essential to a well-cooked Christmas dinner, along with the sizzling, golden roast fowl and blue flames on the plum pudding!

Since America began making its way up the slopes of Depression Valley several Christmases ago, the man behind the plow has seen farm prices take a climb of 77 per cent.

But city-dwellers will be wrong in thinking Mr. Farmer is rolling in a clover-bed of luxury. The Department of Agriculture's official records make clear that in every one of these past four years he has received less than half of what Mr. and Mrs. Consumer paid for his products. The difference has gone to processors and distributors.

In fact, the "Pacific Rural Press" recently pointed out that more people are involved in getting products into Mrs. Consumer's cupboards, than there are in producing them!

A SWEET REFRAIN

Today America hears the refrain of a new song—"Home, Sweet Homes!" That hymn of welcome to a hoped-for \$16 billion housing boom is being counted upon to go far toward soothing the troubled brow of that industry. This is why: from 1923 to 1930 an average of over 800,000 new homes were built annually. Since 1930 the annual average has slumped to 180,000! To date this year, California supplies the most optimistic clue to the state of the national housing program. Through August, over 33,000 California families had financed homes this year. With double the population, New York placed second with only 12,916. Government and private builders haven't yet agreed on the best means of swinging the projected \$16 billion boom into action, but though their tunes may be a little different the words are the same!

BIRTHDAY GREETINGS

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madrans, whose birthdays are indicated . . .

Arthur Schiltz	Dec. 17
Mrs. John Shaw	Dec. 17
Mrs. Ed. DeLong	Dec. 17
Ola Clements	Dec. 17
Lucia Cheyney	Dec. 17
Mrs. Woodson F. Jones	Dec. 18
Robert Fletcher White	Dec. 18
Roy Pickett	Dec. 18
Katharine Wissler	Dec. 19
Edward Decker	Dec. 19
Lucia Trent Cheyney	Dec. 19
Guy Steinberger	Dec. 19
Charlotte Keltz	Dec. 20
Joseph Grippi	Dec. 21
H. M. Selk	Dec. 21
Maxine K. Davis	Dec. 21
Otto Semke	Dec. 21
Mrs. Stella Dennison	Dec. 21
Elizabeth Harvey	Dec. 22
Mrs. R. C. Copenhaver	Dec. 22
Mrs. J. A. Kramer	Dec. 23
Russell Cromwell	Dec. 23
Carroll Counce	Dec. 24
Mrs. D. Vanderpol	Dec. 24
Mrs. Mae Marsh	Dec. 24
Boyd B. Keith	Dec. 24
Carole M. Coumbe	Dec. 24

The... Watch Tower

By Perley Poore Sheehan

WE'VE just finished reading a book called "Living Toward Mastership." New. Published by DeVorss & Co., 843 South Grand avenue, Los Angeles. No author's name is given. The title-page merely says "arranged by Beulah Armstrong." But we could tell you something about that, too. Beulah Armstrong is a pseudonym for a friend of ours; a woman; one of those persons you'd trust with your life or your innermost dreams. And that's how she's trusting the public, just about, in the present publication; for the material of the book was transmitted to her—in a way she makes clear in the preface—by her mother who—we can't say "died"—passed on some twenty years ago.

IT carried us back to our old Theosophical days. And beyond. To our childhood, really; when Grandfather Winder came—loomed over our landscape. A learned, positive man; a D.D. without a church; but with a congregation he preached to by means of his own printing-press. A communist of the Brook Farm type. A passionate rebel against Caesar. And—a forthright spiritualist. We used to hear a lot about how the family had to suffer because of these beliefs of his. In money, in pride. Well, he would have loved this little book called "Living Toward Mastership." And so did we.

LOVED it especially, it seems, because of the season; with Christmas drawing so near. When all of us somehow become more like children again. Not quite so worldly-wise. Not quite so hard. Not quite so frozen into our old formulas of fixed belief, of prudence, thrift, and suspicion. Warmer, that is; ruled more by the heart; more ready to accept the heart's belief in the wonderful and good. So that more than ever, even for the poets, the world itself seems warmed and lit—as if by a special atmosphere. An atmosphere of miracle such as you knew those old Christmas seasons when the Star shone and the whole world sparkled and the herold angels sang. A proper season for the publication of a book like this. It's a book to create that sort of atmosphere.

GLANCE at some of its implications. Another great war seems pending, more terrible even than the last. To complete the world's purgation. Of hate, and greed, and wrong opinions. The brooding of a worldwide mental storm that must break and spend itself before the next coming of our Messiah. Remember what St. Luke recorded so many centuries ago—how "the powers of heaven shall be shaken?" Well, according to this book, they're shaken now—the angels and the hints and the masters, who are trying to stave off this war. And some of whom—a lot—are at work among us now.

MAYBE you'll say old stuff. But this isn't the burden of the book. Mostly it's such a report as, say, a good newspaper man might send back from some New Jerusalem—or a modern Marco Polo might tell when home again from some heavenly Cathay. Facts, coherent, vivid and illuminating. Facts? Well, why not? We think of the angels that appeared so often and spoke—as men to men—in the Bible stories—to Jacob, to Moses, to Zacharias, and others—to Cornelius, St. Peter, St. Paul; or the things for example seen by that young man, the servant of Elisha. For that matter, we think of that striking and wholly unforgettable phrase in "The Book of Common Prayer" when speaking of the so-called dead:—grant them continual growth in thy love and service."

THIS "continual growth"—in love and service—that's the whole point of this "Living Toward Mastership." And we wonder—just sort of wonder . . . (We hesitate, because we're going to say something perhaps we shouldn't say.) But we wonder if, maybe, it wouldn't be a good thing if we did get a little more of this sort of stuff into our churches—a quickening of the Bible past into the here and now. Remember that soul-racking resurrection of the dry bones in the prophet's vision? Whereby the dead hope of Israel was revived? You look it up: Ezekiel, 37. We're Israel.

WE didn't start out to write a book review. We merely wanted to express the thought—or shall we say the overwhelming conviction?—that there is no such thing as death. Except—death as we know it within ourselves: the death of hope, faith, charity; of warmth and vision and joy; that chill dark . . . But why go on? We'll come out of it—"to continual life in thy love and service." Life's an iron cross. This life is. But we can cover it with gold. And that's what we're going to do, as soon as we may, with that hand-forged cross above our Lych Gate—just as a symbol.

The WEEKLY CONSTITUTIONAL

by MAX BERNES

Oath of Office

What oath does the President take?

In our Constitution (Article II) "we the people" specify that our Presidents shall take the following oath:

"I do solemnly swear (or affirm) that I will faithfully execute the office of President of the United States, and will to the best of my ability, preserve, protect and defend the Constitution of the United States."

In regard to this President Lincoln wrote: "I could not take office without taking the oath. Nor was it my view that I might take an oath to get power, and break the oath in using the power."

In addition to requiring our Presidents to take an oath "we the people," in our Constitution (Article

VI), specify that senators, representatives, judges and other officers



of the United States and of the states also shall be bound by oath to support our Constitution.

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Representing an increase of 51 per cent in the past eight years, highways in the world now total 9,900,000 miles.

When you hang up that new 1938 calendar be sure to mark Monday, January 3, for that is the opening day for the annual renewal of motor vehicle registration. Midnight, February 4, has been set at the closing date, and motorists are urged to make application as soon as possible to avoid the last minute rush.

The gross national debt which will have to be met by taxes has now reached the all time high of \$37,021,303,409.05. In terms much easier for the average taxpayer to understand this means that every man, woman and child, working or on relief, rich or poor, sick or well, owes \$284.62 or an average of \$1-138.48 per family.

Common property taxpayers will give some thought to the proposal to repeal the California sales tax in view of a declaration by Fred E. Stewart, president of the State Board of Equalization. "Common property taxpayers are paying an average of 26 per cent less than would have been necessary if the plan which embraces the sales tax had not been in effect this past year," says Stewart.

Here's a laugh. There are 2,000 cats on Federal relief or payrolls, whichever you choose to call them. They are being kept in Uncle Sam's postoffices to catch mice. And Uncle Sam has even issued official instructions for postmasters to feed the cats out of their miscellaneous funds.

Humble Marie Curie, one of the world's great women, would never have forgiven her daughter for selling the story of her heroic life. Now that her daughter, Eve, has done just that, the world is richer for knowing the dauntless struggle waged by Marie Curie. Almost to the last, her life was a never-ceasing battle against poverty, illness, and heartbreak. The self-sacrificing labors of Mme. Curie and her husband opened a great new vista in the world of science through their discovery of radium—but France never had time to provide them a laboratory or liveable income! Only through the generosity of American women did Marie Curie at last receive a gram of the precious radium her own discovery had given the world. But through all hardships, her courage

ALMANAC



"A clown enriched knows neither relief nor friend."

DECEMBER

17—Wright brothers make first successful airplane flight, 1903.

18—The Thirteenth Amendment, abolishing slavery, proclaimed, 1865.

19—Patent issued to Wheeler for four motion feed for sewing machine, 1854.

20—Russian republics combined as Union of Soviet Republics, 1922.

21—Pilgrims landed at Plymouth Rock, 1620.

22—Embargo Act passed prohibiting foreign commerce, 1807.

23—Act establishing Federal Reserve System passed by Congress, 1913.

24—

Horse Show Halted By Rain To Be Held Tomorrow

Rain washed out the children's horse show that was to have been held at the Santa Anita Riding Academy, Arcadia, last Saturday, and the events have been postponed until tomorrow, December 18.

There will be many unique features and daring riding by the younger set at the show and in addition show and trick pinto ponies will be on exhibition. A carload of these fine animals has recently arrived from Colorado and are for sale, according to W. P. Osterhout, new owner of the riding academy in Arcadia at 2715 West Huntington Drive.

If it should rain Saturday and Sunday should be fair, the show will be held then.

football. The game lacked the color and cheering of a collegiate battle, but those who enjoy high class football played by teams who know all the tricks were not disappointed.

As we were leaving the stadium I happened to mention to Harvey that the Bulldogs had just completed an American league season without losing a single game. Imagine my surprise when he turned to me and said, "Then why didn't they pick 'em for the Rose Bowl?"

Its going to seem like the old daily paper grind to us in THE NEWS office this weekend. As soon as the paper comes off the press we've got to dig right in and start to get out the Christmas edition which will be in the hands of our readers next Wednesday instead of Friday morning. But it'll be a good paper, you can bet, and a big help to the late shopper and the housewife in gathering up the essentials of the Christmas dinner.

It isn't ever nice to dislike people and call them names. I know. Especially it is out of line at this time of the year when we should even love our very own personal enemies. But, between ourselves, what do you think of the guys, professional and otherwise, relatives and otherwise who are trying to fatten themselves on ridiculously high fees and allowances from the money earned by child movie actors? Christmas or no Christmas, that's what I think, too.

TOWN PICK UPS

What a welcome rain was that of last Saturday—great boon to those raising fruits and flowers. It also washed my driver that needed washing badly. . . .

Local merchants are doling up their windows showing a splendid Yuletide spirit. Ellen's beauty shop window is one of the most attractive. . . . Racing cars up and down Foothill Boulevard between Michillinda and Baldwin one day last week sloved up and stopped as a stray puppy bewildered and frightened darted back and forth. He reached the curb in safety.

A majority of car drivers are human after all. . . . I noticed half a dozen of our townspeople at the pro-football game in Gilmore stadium Sunday. . . . If you come to work early enough these mornings you will pass Dr. C. L. T. Herbert with his pet pooch on a leash. . . . There will always be a few late Christmas shoppers—those who wait until a day or two before. Let's hope our merchants will be able to handle the business. . . . Arcadia's street decorations began to look a bit shop worn and dusty until the rain arrived. . . . "Senator" Ingraham's horse "Bungalong" is equipped with a self starter and also a self stopper. Ask him about it.

In addition to newspaper magazine and film advertising, a comprehensive description of the float is broadcast as the parade passes the judges' stand. Our float will be just as lovely and striking as money permits and as it is a community proposition every Sierra Madrans should contribute to the general fund. Flowers are the most expensive item and real flowers cost real money.

Hundreds of our townspeople will flock to Pasadena for the parade and those who contributed to the "Girl of the Golden West" can say with a satisfied feeling, "I helped raise the money for that float."

Some money has come in but nowhere near enough and the Float Committee headed by Waverly Pratt hopes for a generous response to their appeals during the next week.

Surely there is enough civic pride in Sierra Madre to provide enough money for a float that will be a thing of beauty and representative of this city.

I was a spectator last Sunday at the professional football game in Gilmore stadium between the Los Angeles Bulldogs and the Cincinnati Bengals. As my guest Harvey Steinberger also viewed the spectacle and we had a lot of fun.

It was a good game on a soggy field with a wet ball, but like all professional teams the hired hands did everything right and made no mistakes. Only once was time taken out for an injured player and there were no long distressing waits or arguments.

The stadium was nearly filled, attesting to the popularity of pro

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C. W. HARRIMAN — E. W. WARD

IT CAN HAPPEN TO YOU!

You read in the newspapers of fires and robberies. Then perhaps you dismiss the matter from your mind.

Yet this can happen to you, too.

Why run the risk? A small sum will rent a safe deposit box at this bank and give your valuables all the protection of our strong bank vaults.

SIERRA MADRE SAVINGS BANK

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PHONE 40

APPROPRIATE GIFTS

Cutex Zipper Set	\$3.50
Ivory Sets	\$4.95 to \$11.95
Perfume Sets	up to \$5.00
American Gentlemen Men's Set	
\$1.58 value for	98c
Parker Fountain Pens	
Heating Pads	
Cigars in Xmas Wrapping	
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Flash Lights	
Box Paper	
Golden State's Dessert of the month	
Old English Ice Cream Pudding	
39c quart	

The New FORD Arrives!

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On Display in our Show Rooms

Come and see these fine new cars---

Bring the family, let's get acquainted



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GAY, sophisticated plays of last season in New York were reviewed by Mrs. J. Milton Steinberger at the sections meeting of the Sierra Madre Women's Club Wednesday.

Extracts from "Yes, My Darling Daughter," a sparkling comedy of the very lightest type, delighted the audience; "The Women," a play of the so-called smart set of New York, and "You Can't Take It With You" were others commented upon. Outlines and excerpts gave the club women a vivid idea of that type of writing. Of the more serious efforts of the stage, "Richard II" was given high place by Mrs. Steinberger.

Mrs. Harold Stitt preceded the drama section by portraying world events—dramatic in the extreme at the present moment, with all of the highly pitched situations confronting practically the entire family of nations.

Mrs. May Mason, chairman of the literary section, introduced Miss Lulu Moore, librarian, who advised her hearers of the latest in mystery, Westerns, novels and non-fiction, now to be found in the local library. Mrs. Al S. Myers, president, presided at the meetings of the sections.

The regular meeting of the board of directors of the club will open at 10:30 Wednesday morning; the club business meeting will follow at 11.

George Pearson of the Foothill Bookshop will review some of the latest books, and a program of

Joyous Christmas Party Of Dickens Fellowship

What would Christmas be without a mention of Charles Dickens, the man who strove unceasingly to imbue human beings with the true spirit of brotherly love at this time of year? Well, it is the writer's pleasant duty to record the joyous Christmas party given yesterday by Mrs. Harriet Wright in honor of the Dickens Fellowship of Sierra Madre, at her home in Pasadena. This holiday function is always eagerly looked forward to by the 24 members, yesterday being no exception.

"The Christmas Carol" was read and general conversation enjoyed before the daintily-appointed dessert was served to Mrs. N. W. Terr, Mrs. E. E. Bacon, Mrs. W. J. Miller, Mrs. H. A. N. Addis, Mrs. Alice Seigman, Miss Thomasella Graham, Mrs. F. H. Hartman, Mrs. W. S. Hull, Mrs. E. D. Burbank, Mrs. W. J. Saunders, of Los Angeles; Mrs. B. W. Andrews, of Alhambra; Mrs. L. S. Williams, Mrs. H. B. Hersey, Miss Agnes Brown and Mrs. C. W. Jones, Miss Gleim, Miss Edna Green, Mrs. C. L. Drake, Mrs. Newman Essick, Mrs. Sidney Jewel, Mrs. Martha D. Rust. Let not anyone say her name was left out intentionally.

TWO BOYS CELEBRATE TENTH BIRTHDAY

If there ever was a group of happy little boys with shining morning faces, it was that group over which Raymond Picard, son of Mrs. L. M. Evans of 450 N. Baldwin avenue, presided so delightfully as birthday host on the occasion of his tenth birthday Saturday afternoon.

The affair was somewhat of a joint celebration, as it also served to honor Donald Colbert, who had just arrived at his tenth natal day. Two beautiful cakes, one, a luscious yellow one for Raymond, and the other, a blue one for Donald, each bearing dandles, graced the party table.

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(Opposite City Hall)
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special music is being arranged for the day. After the cafeteria luncheon Mrs. Grace B. Caukin will speak on some of the highlights of her recent transcontinental trip, including the Women's Cooperative Market of Washington, D. C.

Grace B. Caukin.

A. L. A. Activities

By Maybelle Caley Barker

WE had as a special guest at our meeting on Thursday evening, Mrs. W. J. Schmedth who has recently moved from Arcadia to Sierra Madre Canyon Park.

Fidac Chairman Bertha Irvine announced that the local schools will participate in the Fidac essay contest.

Rehabilitation Chairman Ann Collins informed us that Mother Steinberger is rapidly gaining back her health and is able to see visitors now. Child Welfare Chairman Lelia Embree brought us the welcome news that our Legion Post has agreed to assist us with our welfare work this year.

National Defense Chairman Augusta Coates gave a talk on National Defense and how important it was for every woman to be interested in adequate means of protecting our country.

The squares for the afghan which we have been knitting were called in and Bertha Irvine has kindly consented to assemble it.

Community Service Chairman Helen Lovejoy asked for a donation for the Sierra Madre Float which was gladly given. Our Unit also agreed to serve a hot lunch in the "dug out" for the workers while the float is being decorated, as they did last year. The juniors will meet Monday afternoon at the home of their advisor, Mrs. Colin Hill, to make apple trees for the hospital Xmas party.

OBITUARY

HENRY W. CORNETH

Funeral services were conducted for Henry William Corneth, retired Los Angeles street car conductor, and former Sierra Madre resident, at Grant's Chapel, Wednesday morning, with Dr. J. R. Patterson of Pasadena officiating.

Mr. Corneth passed away Sunday at his home, 2010 Huron street, Los Angeles. He had lived in California for 35 years. He was a native of Long Island, N.Y., and was 71 years of age.

Mr. Corneth is survived by his widow, Mrs. Esther Corneth; a daughter, Mrs. J. C. Cowan of Long Beach, and son, Thurman A. Corneth of Los Angeles.

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Friendship Club Elects Officers At Christmas Party

No one could have possibly said, "Oh, I can not realize Christmas is nearly here," at that jolly party given by the Friendship Club on Monday night in the parlors of the Congregational Church, for all of the joy and spirit of the season were certainly evident.

Desert holly and poinsettias lent their vivid touch to the scene, with Christmas games being prizes for some of the latter

ing entered into with much gusto, went to Mrs. Florence Eakman, and Mrs. Joy Embree.

After the business meeting, which featured election of officers for the coming year, refreshments carrying out the yuletide motif and furnished by the two hostesses, Mrs. Maybelle Barker and Mrs. Warren Preston, were served. A Christmas tree bore, in its outstretched arms, a favor for each guest.

Mrs. Helen Lovejoy was elected president, Florence Garrison, first vice-president, Ethel Smith, second vice-president, Jessie Dunning, secretary, Tillie Stimfling, treasurer.

SHIRLEY TEMPLE AT LYRIC THEATRE

Shirley Temple in "Heidi" starts today at the Lyric theatre in Monrovia, with Jean Hersholt co-starring. "Heidi" was made for little Shirley, according to critics who also claim it is one of her best pictures.

The accompanying film is "Navy Blue and Gold," with Robert Young and Lionel Barrymore playing the leads. It is a popular flicker among college men and women.



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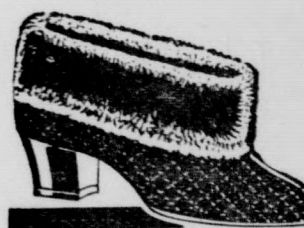
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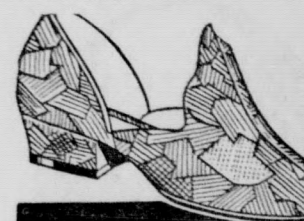


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Cozy! Warm! 1.49 PR.

Quilted satin trimmed with a luxurious rabbit fur collar. Peach saten lined.

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High Vamps! 98¢ PR.

Shirley Temple jacquard cloth slippers—with an autographed picture of the little star!

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1929 Chev. Sedan	\$120
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1933 Olds 8 Sedan	345
1929 Chev. Sedan	120
1935 Pontiac Coupe	495
1936 Plymouth Coupe	525
1933 Nash Spt. Coupe	325
1930 Chev. Coupe	95
1936 Chev. Spt. Sedan	575
1929 Dodge Coupe	120
1929 Chev. Sedan	110
1936 Plymouth Coupe	545
1935 Chev. Spt. Sedan	545
1934 Ford Coupe	325
1929 Hupp Sedan	95
1929 Olds Sedan	65
1937 Chev. Mstr. Spt. Sedan	695
1936 Chev. Spt. Sedan	595
1935 Ford DeLuxe Coach	425
1933 Terraplane Sedan	295
1936 Chev. Std. Coupe	525
1930 Chev. Spt. Coupe	150
1931 Ford Spt. Rdstr.	165
1929 Hupp 8 Sedan	65
1937 Olds 6 Tr. Sedan	950
1931 Pontiac 6 Sedan	225
1937 Chev. Twn. Sedan	645
1934 Olds 6 Tr. Sedan	445
1929 Ford Coupe	75
1934 Chev. Coach	365
1927 Chev. Coach	30
1934 Olds 8 Spt. Sedan	445
1933 Chev. Sedan	320
1928 Buick Coupe	65
1929 Chevrolet Coach	85

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Christmas Party Of Junior Women To Be Gay Affair

Sierra Madre Woman's Club Juniors are noted for the gay and vivacious parties they give and the pot-luck supper they give held at the Woman's clubhouse next Thursday evening, will be in the way of something extra-special.

Each Junior has been instructed to arm herself with a shiny ornament for the Christmas tree, a can of food for the Firemen's Christmas baskets, and a present for the Juniors clubrooms.

After the tree has been decorated it will be given away to brighten the Christmas celebration of some family that wouldn't have one otherwise.

Angie Per Lee and Jane McElwain head the committee in charge of the supper, with Evelyn Solary in charge of food arrangements and Mrs. Ralph Twedell responsible for decorating the tree.



A Word to the Wife!

Saving money does not indicate poverty. Manufacturers strive hard to save a few cents. Millionaires kick at a penny overcharge.

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Editorial by
Andy

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Garden Club Outlines Its Aims

Held To Be Distinctly A Working And Not A Social Organization

Sierra Madre will soon have an energetic and flourishing garden club, small enough to be effective in organization and large enough to allow for varied interests.

At the first business meeting of the Sierra Madre Garden Club, held at the Wistaria Vine Gardens Sunday afternoon, details of organization were completed. A constitution adopted and a definite stand taken that the club be an organization of 'active' gardeners without prejudice of creed or race.

Membership of the club is limited to 35 to keep the club from growing unwieldy in size and hence lacking continuity of effort, according to President C. Jacques Hahn. Membership fees were set at \$1.15 a year.

"We are definitely not a 'social' organization; we are a gardening group and as such interested only in gardening," stated Mr. Hahn.

Mrs. A. R. ("Peg") Jewel, of Pasadena was appointed program chairman by Mr. Hahn, and Perley Poore Sheehan, membership chairman.

Charter members of the club are Mrs. Nadine Mason, Mrs. Adria L. Johnson, Mr. and Mrs. Lee Shippey, Mrs. J. W. Jameson, Dr. George P. Lux, Mr. and Mrs. Joseph Elison, Mr. and Mrs. Perley Poore Sheehan, Mr. and Mrs. E. W. Anderson, Randall Perry, Mr. and Mrs. L. F. Peterson, Mrs. W. J. Lawless, L. R. Goshorn, C. Jacques Hahn, Mr. and Mrs. Y. Okamoto, Miss Thomasella H. Graham, Miss Emma Jameson, Mrs. A. R. Jewel, Mrs. W. B. Cain, Mrs. Elizabeth Turner, Mrs. Joseph I. Cooper, Barton Clingman, Herman Livezey, Marjorie Hesse and Mrs. Alice Sedgman.

Mrs. W. J. Lawless, was hostess to the club at tea following the business session.

FIRE FLAMES

By One of The Boys

A LETTER received this week from a former local resident now living in San Diego and who while here was a recipient of one of the Christmas baskets, contained a check for the firemen's Christmas fund. Now in better circumstances the writer of the letter expressed his gratitude in many kind words.

Dandy Andy Liscombe and Harry Lange have been teammates during the ticket selling campaign. It was Harry's turn to feed last Friday, so Andy gave a helping hand. So large and so good was the feed that Harry needed help. Thanks to Mrs. Lange.

It has just been learned that Judge T. W. Neale, whose business is just opposite the fire station has been watching very closely the actions of the firemen. He knows just how long it takes for the trucks to leave the station after each fire alarm. Records of fires and their losses are available at his office. For a city of this size, the fire loss is very small, according to the Judge. We should know for he has been in the fire insurance business for many years. He has been working very hard for a long time to secure a reduction in insurance rates and in his efforts, he highly praises the work of the fire department. His time on the last "get-away" was thirty seconds after the siren sounded. Not bad.

The reports of the firemen on the sale of tickets for tomorrow night's party are very favorable. All say that they have sold more than ever before, and men of the department are grateful for the generous support.

CHURCHES

Congregational

Rev. Arthur O. Pritchard, Pastor.
Chas. W. Kinnear,
Educational Director

11 a.m.—Special Choir of young people singing selections from George B. Nevins' cantata "The Adoration."

Rev. A. O. Pritchard will preach on a Christmas theme.

Tuesday Dec. 21—Women's Society tea at 2 p.m.

Bethany Church

The Little Stone Church
Rev. Stewart K. Sheriff, Pastor

Sunday—

CHRISTMAS SUNDAY

9:30 a.m.—Bible school.

11 a.m.—Morning Worship. Christmas music. Solo by Miss Ethel Forbes Taylor. Sermon, "The First Christmas."

6:30 p.m.—Two Christian Endeavor Societies.

7:30 p.m.—Evening Meeting. Christmas Carols. Sermon, "The Miracle Child."

Bible school Christmas program Thursday evening at 7:30 o'clock.

Wednesday evening Pary meeting.

Christian Science

First Church of Christ, Scientist, Hermosa and Highland Aves.

9:30 a.m.—Sunday school.

11:00 a.m.—Sunday service.

8:00 p.m.—Wednesday—Testimonial meeting.

Reading room open daily from 10 a.m.-3 p.m.; 22 North Baldwin.

The Lesson-Sermon on Sunday in all Churches of Christ, Scientist, branches of The Mother Church, is on the question, "Is the Universe, Including Man, Evolved by Atomic Force?"

Church of the Ascension

(Episcopal)
Rev. W. B. Heagerty, Rector
Rev. A. G. H. Bode,
Rector Emeritus

Sunday—

7:30 a.m.—Holy Communion.

9:30 a.m.—Junior Church, Baptisms and church school.

11 a.m.—Holy Communion and sermon.

St. Rita Shrine

Rev. Hyacinth Clarey, C.P.,
Pastor

Sunday Masses—6:30, 8:00 and (High Mass) 11 a.m.

Weekday Masses 6:30 a.m.

Tuesday Evening—Devotions, 7:45 p.m.

Friday—Stations, 7:45 p.m.

Holiness Mission

Sunday School at 10 a.m.

Sermon, 11 a.m.

Christian Holiness Mission is holding services each Sunday at 26 Windsor Lane, Rev. Velma Lessley.

Evening Evangelistic Services, 7:30 p.m.

Prayer Meeting each Wednesday at 7:30 p.m.

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THESE PLAYERS MAKE THEIR OWN COSTUMES

Miss Marjory Winn of 383 East Montecito avenue was one of the invited guests at the noteworthy presentation of several scenes from the opera produced in a preliminary tryout by the Federal Project's American Opera Guild in Pasadena last Friday evening session.

under the leadership of Richard W. Knost, formerly of Sierra Madre.

Miss Winn, a musician herself, said one could not possibly fail to appreciate the laudatory efforts of this very ambitious group of young people. They make their own costumes and scenery, and show a great deal of promise in their chosen profession.

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BORIS KARLOFF in

"WEST OF SHANGHAI"

with Ricardo Cortez,

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— ALSO —

"ALI BABA GOES

TO TOWN"

Starring Eddie Cantor, June

Lang and Tony Martin

Party To Stimulate Interest In The Fine Arts Guild

Mrs. Hazel Ferguson announces that an inspiring party, calculated primarily to interest new members in the rapidly-progressing new branch of the Junior Fine Arts Guild, is to be given tonight in the Junior Woman's clubrooms.

POLICE PICK UP STATE HOSPITAL INMATE

After several days of searching at the request of the Sheriff's office, Floyd Haynes, escaped inmate from Camarillo State Hospital was taken into custody by Sierra Madre police Saturday afternoon.

Haynes was a former resident of Sierra Madre and was committed to Norwalk and later transferred to Camarillo from where he escaped late in November. He was taken back to Camarillo.

SENIOR GUILD TO ATTEND DANCE AFTER DINNER

An interesting Italian dinner will be hosted at 6 tomorrow evening by Mrs. Bartold of 1647 Double Drive in behalf of the Senior Drama Guild. Many young people are planning to make the evening a dinner-dance affair and attending the Firemen's Ball afterwards.

Sale Of Tickets For Firemen's Party Breaks Records

All roads may have led to Rome in the old day, but in Sierra Madre tomorrow night all roads lead to the Firemen's Dance at the Woman's clubhouse when the gayest party of the year will be held.

A nine-piece orchestra will provide luring tunes to which the villagers of all ages will trip. For those who spurn the joys of dancing there will be bridge and various card games. The party begins at 8 p.m. promptly.

Each fireman will appear at the clubhouse Saturday morning to assist in decorating the hall with holly wreaths and red and green Christmas decorations, and it is whispered there may be a spring or two of mistletoe for daring souls.

There have been more tickets sold this year than ever before during the 17 years the firemen have been having these dances and Christmas parties that make possible the Christmas eve distribution of gifts under the big Christmas tree in City Park and the distribution of baskets to needy families.

"BLUE BIRD" COMING TO THE PLAYHOUSE

A gay Yuletide package, designed for youngster and older and wrapped in the colorful ribbon of fantasy, is "The Blue Bird," the Pasadena Community Playhouse Christmas stage offering, scheduled for December 21 to January 1. Special holiday matinees of the holiday play will be given on December 22, 25, 29, 30 and January 1.

"Fresh Fields," current Playhouse attraction, will complete its run tomorrow.



MY word, it is time to write: "Jingle bells, jingle bells, jingle all the way. Oh, what fun it is to ride in a one-horse, open sleigh!" again; but before the Christmas rush descends upon us in full force, methinks it would be wise to jot down a few thoughts that happened while we were swathed in vapor-rub wondering why colds were ever visited upon the human race.

To begin with, it seems Mr. and Mrs. Earl C. Wilcox of 580 Wilcox Road, just lately returned from their cross-continent journey, have been entertaining for the last five days, Mr. and Mrs. Carl S. Lund of Wyoming. On Tuesday the Wilcoxs drove

down to San Diego with their guests for a few days' sojourn. Ordered up here for a definite rest, Mrs. Victor Comins, sister of Mrs. Isadore Fisher of 322 West Grand View avenue, and her little son Harold, of Los Angeles, spent last week with Mrs. Fisher.

Mr. George Lehner of 550 West Sierra Madre Blvd., with his son Arlyn Lehner, and wife and daughter, spent Saturday in Escondido.

"Home for Christmas" are the words running through the mind of Mrs. Curtis J. Davis, formerly of 71 East Alegria avenue, who took a trip east after she disposed of her home. She is completing an interesting itinerary that included Boston, Washington, D.C., New York, and other Atlantic seaboard cities, returning home over the southern route.

Randall Perry and Jesse R. Vore attended the monthly meeting of the Pacific Rose Society, Tuesday, in Pasadena, and heard President Fred Walters tell of the Society's aim in sponsoring municipal rose gardens.

Mrs. Gertrude T. Hall of the Sierra Madre Savings Bank returned to her duties Monday after a two weeks vacation spent resting quietly at her home with a trip to La Jolla.

The sparkling atmosphere of Big Pines lured Mr. and Mrs. Foster C. Bumpus and children, Foster Jr., and Nancy Lee, of 121 South Lima street, on Sunday.

Mrs. Lola Borradaile has opened her home again at 391 East Grand View avenue after an absence of 15 months spent abroad and at the home of her daughter in Pasadena, recently. She is happily ensconced, and will be at home to her many friends from now on.

Mrs. H. C. Reavis of 551 Sturtevant Road spent last week with her sisters, Mrs. John Friesen and Mrs. Harry Wilson of Bakersfield.

Mr. and Mrs. W. C. Kennedy of 266 Wilson avenue, were hosts to the latter's niece and her husband, Mr. and Mrs. Ernest Wornton of Ontario on Sunday.

Kenneth Allen of the S. S. Lexington, always looks forward to a visit home over the weekend with his mother, Mrs. M. L. Hays of 248 San Gabriel Court, Sunday was no exception when he brought two or three friends, boys who do not see home very often.

Mr. and Mrs. A. J. Lynn of 325 Manzanita avenue were dinner hosts on Sunday to Mr. and Mrs. Westcott, their son, and Mrs. Westcott's mother, Mrs. Barrett, of South Gate.

Mr. and Mrs. Charlie R. Houck have returned from Ohio for the Santa Anita racing season and are located at Audubon Park, 476 Sturtevant Drive. Mr. Houck is connected with the mutual department at the track.

Mr. and Mrs. Thos. E. Stewart and cousins, Mr. and Mrs. Elbert

WANT ADS

Classified Rates And Instructions

Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting it is desirable that all classified advertisements be paid in advance, unless you have ledger account with THE NEWS. Classified Ads received after 5 p.m. Wednesday may be run under heading "Too Late to Classify."

WORK WANTED

TO care for children by hour, day or week. 197 N. Mt. Trail. 13*a

EXPERIENCED Japanese gardener wants garden work; seasonal renovating; digging or re-seeding of lawns. Call Yoss, 1952 after 6 p.m. —10*13b

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 39*1fa

GENERAL Carpenter Work, furniture repairing, saw filing. 262 Santa Anita Court. Phone Pinkerton 1554. 48*a

RENTALS

SMALL attractive furn. apartment. Adults only. \$25 per mo. Inquire 91 Auburn Ave. —13*d

ATTRACTIVE sunny apt; utilities and tele. included. \$17. Call 74 Vista Circle Dr. —13*d

FOR SALE

MISCELLANEOUS FOR SALE—Xmas gift aprons, 50c, 75c. Hooked rugs and novelty pot holders. 119 N. Auburn. 13*e

REMINGTON Typewriter, \$18 cash; good condition. Call 290 W. Laurel. 12*e

FOR SALE—Graham Sedan; not new but in perfect running order. \$100. Worth more. Tel. 3032. —14*e

HOUSEHOLD furniture, no stoves. 97 S. Hermosa Ave. Tel. 156-2. 13*e

EXCHANGES

WILL trade lovely Buick Sedan for clear local lot. Hansen, Ford agency. —13*f

ROOMS --- BOARD

LARGE sunny room in private home; twin beds; private bath; with or without board. Call Sierra Madre Realty Co., 32. —14:h

NICE sunny room and board for convalescent. Call 151-3. —13:h

CLEAN sunny rooms; excellent meals if desired; kind and efficient care for invalids; call 1401. 13:h

MISCELLANEOUS

NEED extra Xmas money? We pay highest cash prices for your old typewriter. Foothill Typewriter Service, 124 South Myrtle St. Monrovia. Ph. 1180. —9:11i

MOVING

GEM City Transfer Storage Co. 701 S. Myrtle, Monrovia. Ph. 409. —51.2.1.2m

PHOTOGRAPHS

CHILDREN'S PORTRAITS our specialty. Mardell MacDougall, Photographer, 310 South Myrtle Ave., Monrovia. —2:5p

If you have a room, an apartment, a house or a garage to rent, tell the world about it through a WANT AD IN THE NEWS. There are many inquiries every day. They will increase steadily as winter visitors and folks connected with or interested in the racing season arrive. They are making reservations now. If they can't be accommodated in Sierra Madre they will go elsewhere. You'll be surprised at the results to be had from a NEWS WANT AD.

Give Practical Gifts Things to Wear are Always Practical



SUGGESTIONS

HOSTESS COATS, full length zippers

Prints at \$1.95 and \$2.95

Corduroy at \$5.95

Cord. Slack Suits at \$5.95

Silk gowns and pajamas in dark and pastel shades \$1.95 & \$2.95

Pure dye and panne satin slips, lace and tailored, \$1.49 & \$1.95

crepes at \$1.00

All Wool Women's and Misses' Sweaters in Slip Overs, long and short sleeves, twin sets and coat styles — All colors — \$1.95 to \$5.95

Leather Bags in brown, black, navy and red \$1.00, \$1.95 and \$2.95

Blouses and Shirts \$1.00 to \$2.95

Smocks \$1.49

Print Wash Dresses \$1.00 and \$1.95

Rayon Wash Dresses \$2.95

ALL SILK DRESSES and KNIT SUITS reduced — priced formerly from \$3.95 to \$10.95 now \$2.95 to \$10.95

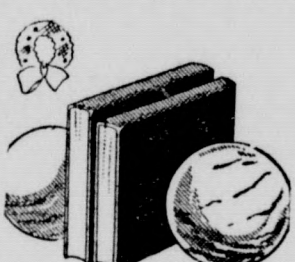
Wool Skirts and Slacks \$2.95

Full Fashioned Silk Hose, very sheer, service-chiffon and service weight—Sizes 8 1/2 to 10 1/2 priced 69c to \$1.25

ROBERTA FROCKS

1 Kersting Court

Telephone 3521



Inexpensive and Unique Christmas

GIFTS
CARDS
BOOKS

The Foothill Bookshop

81 W. Sierra Madre Blvd.

Open Evenings till Xmas

Winter Racing Season Opens Christmas Day

— Runs Until March 12, 1938 —
(No Racing Sundays and Mondays)

at

Santa Anita Park

(Arcadia—at Junction of Huntington Drive and Colorado Blvd.)

First Race Opening Day—1 p. m. (Rain or Shine!)
Gates Open 10 a. m.

Daily Start Thereafter — 1:30 p. m. (Rain or Shine!)

GEN. ADMISSION \$1.10 (Tax Pd.)—CLUBHOUSE \$3.30 (Tax Pd.)

LIMITED NUMBER RESERVED SEATS SATS. & HOLIDAYS \$1.10
(Additional to Gen. Admission (Tax Pd.))

Tickets Now on Sale for Opening Day at
(No Increase in Price)

Downtown

LOS ANGELES

LOS ANGELES

PASADENA

HOLLYWOOD

BEVERLY HILLS

SANTA ANITA PARK

Jas. Oviatt Store, 617 So. Olive

Silverwood's Stores, 558 So. Broadway; 615 W. 7th

Silverwood Stores, 3409 University Ave.; 5552 Wilshire Blvd.

Hancock Music Store, 331 E. Colorado

Roosevelt Hotel, 7006 Hollywood Blvd.

Oviatt Store, Beverly-Wilshire Hotel

Booth at Assn. gate at race track

Los Angeles Turf Club, Inc.

OFFICERS

Hal E. Ronch, Pres.
Chas. H. Strub,
V. P. & Gen. Mgr.
Hugh Blue, Sec'y.

Leigh M. Battson, V. P.
Gwynn Wilson,
Treas. & Asst. Gen. Mgr.
R. E. King, Controller

DIRECTORS

Erle P. Halliburton
Dwight H. Hart
Arthur C. Hastings
Nelson A. Howard
Felix S. McGinnis
Dwight Whiting

Wednesday with her sister and brother-in-law, Mr. and Mrs. F. W. Conrad of Bell.

Attorney Marcus A. Woodward of 99 Suffolk avenue, is slowly convalescing from a fall he sustained several weeks ago in the Castle Green, Pasadena, while at a chess game. He is not devoid of his usual stock of humor, however.

Mrs. Edward Roach of 213 North Hermosa avenue, after all her indefatigable work along

Continued on Page Eight

Where's George?



—gone to... PITZER & WARWICK

Even his better half is awake to the late fashion trends of the day, when George steps out in clothing from Pitzer & Warwick. Take George's word for it --- women notice these things!

321 East Colorado St., Pasadena

CENTRAL MARKET

CHAS. E. DAVIS FREE DELIVERY TWICE DAILY
38 WEST SIERRA MADRE BLVD. PHONE 97

As usual our stock of Turkeys and Chickens will be the best in town

Home Made SAUSAGE, lb. 30^c Laurel Leaf Pure LARD 14^c

VEAL, BEEF AND PORK fresh ground for loaf 25^c pound

FRESH FISH DIRECT FROM SAN PEDRO N. Y. COUNT OYSTERS

X L N T TURNOVERS (with chicken)

BACON—Wilson Korn King Swift's Oriole 35^c pound

— BACON IS LOWER —

New Kraut - Spare Ribs

GIFT HINTS

What can bring a more joyous Christmas to the family than an R.C.A. RADIO

and at lower cost a Packard-Bell? \$19.95 and up

Electrical Appliances

Games and Toys

Mechanic's Tools

and Cutlery

Bauer and Poppy Trail

Pottery



Sierra Madre Hardware Co.

HAPPY HOLIDAYS FOR
HURWITTS IN NEW HOME

Mr. and Mrs. Sol Hurwit have just moved into their lovely new colonial home at 500 West Montecito avenue, and anticipate a happy holiday season.

Christmas
GIFT CANDY

America's Favorite

JOAN MANNING
CHOCOLATES

Unquestionably America's most popular chocolates today. And no wonder. People who know good candy when they taste it claim Joan Manning Chocolates equal to any \$1.00 a pound candy on the market. 45 pieces. No two alike. Fruit, nut, hard chewy and cream centers hand-dipped in the most delicious chocolate coating you have ever tasted.

HARTMAN'S
PHARMACY

Telephone Sierra Madre 25

«SAVE with SAFETY»
at your Rexall DRUG STORE

YOUR INVESTED
DOLLAR

1937 Construction Loans

Number	107
Total	\$572,597.59
Average	\$ 5,351.38

Hundreds of men have been given employment. Thousands of dollars have been spent with local merchants. The relief load has been curtailed.

We believe an additional \$12,000 or more has gone on the tax rolls to create a better public service in city and schools.

Start Your Savings Now

FIRST FEDERAL
SAVINGS & LOAN ASSOCIATION
OF PASADENA

348 E. Green Street Pasadena CO-6107

BIG FILM HITS AT THE
WASHINGTON THEATRE

Popular Sylvia Sidney with Joel McCrea is the opening attraction at Pasadena's Washington theatre today and Saturday. This film followed by "Wife, Doctor, Nurse," with Loretta Young, Warner Baxter and Virginia Bruce. As a special attraction a western thriller, "Wild West Days," is offered.

Starting Sunday for three days a double bill features Irene Hervey and Robert Armstrong in "The Girl Said No," also Mary Astor and Edward Everett Horton in "Holiday."

CHRISTMAS GOODIES
AT FOOD SALE

St. Rita's Altar Society will have another delectable food sale at the Baldwin avenue Safeway Store tomorrow (Saturday) beginning at 10 a.m.

According to Mrs. M. A. Otte, who has charge of the sale, Christmas puddings, mince pies and cakes will be featured as well as the usual baked beans, salads, cakes, pies and doughnuts.

Have
YOU
seen
the
Dug Out
at
Roberts
Market

It's Sierra Madre's
only Bomb Proof
Beverage Store

New Ford Cars Here;
Throgs Visit
Agent's Showroom

Carl Hansen, Sierra Madre's Ford dealer, celebrated the arrival of the new Ford V-8 with "open house" Monday and Tuesday, throwing open the doors of his well appointed show rooms in West Sierra Madre Blvd. to folk who are interested in the very last word in automobiles. He had mailed several hundred invitations and a steady stream of visitors came to look at two 1938 models on display.

Carl Hansen recently bought the agency and garage from Frank Lovell and although a newcomer to this city has made many friends.

People came to the show rooms as soon as the cars arrived and Hansen and his staff have been kept busy explaining the new features of the V-8. Friends of the dealer and others from Pasadena, Altadena and other cities called, and judging by the expressions every one was impressed. Already there are several prospective buyers and it looks as if there would soon be quite a number of new Fords gliding along Sierra Madre's boulevards.

Those who have not seen the latest Ford are invited to call during the weekend. Carl Hansen wants to get acquainted because he intends to make Sierra Madre his home.

Select Girls To Ride
On City's Float

Continued from Page One

Tuesday evening brought flattering praise and it is hoped it will not be necessary to skip the beautiful design for the lack of the few dollars necessary to create the strikingly beautiful entry that has been planned.

To assure the money for costumes of the girls chosen to adorn the float more than a hundred Sierra Madreans played bridge at the Wistaria Vine Gardens Monday night when nearly \$60 was collected through the admission charge and additional donations by the players.

Miss O'Grady, "The Girl of the Golden West," was present and adored by the players.

Mrs. Alfred J. Dewey had charge of the affair, and Mrs. W. J. Lawless donated the use of the Wistaria Vine Gardens and furnished the dessert service for the benefit of the float fund.

Mr. Dewey gave an etching of a Sierra Madre scene as door prize, which was won by Miss Pearl Smith of Santa Anita Oaks.

WASHINGTON
THEATREWashington at Lake
PASADENA

Ph. Sterling 0140

Adults 25c Children 10c

Friday, Saturday

Sylvia Sidney, Joel McCrea

in

"DEAD END"

— AND —

Loretta Young, Warner Baxter

Virginia Bruce, in

"WIFE, DOCTOR, NURSE"

SATURDAY MATINEE

"WILD WEST DAYS"

Sunday, Monday, Tuesday

Irene Hervey, Robt. Armstrong

in

"THE GIRL SAID NO"

— ALSO —

Spencer Tracy, Luise Rainer

in

"BIG CITY"

Impossible To Figure
Water Costs

Continued from Page One

drawing its water supply from the nearby mountains, is increasing away out of proportion to the ability of underground water basins to continue as a sufficient basis of supply, he said.

One sure thing about joining in the Metropolitan District, Mr. Rider made clear, was that any city joining since the 13 original members formed the District, would have to pay an additional 3 per cent per annum beginning with the District's organization.

Giving a history of the Water District from its inception, Mr. "Colorado River Association" when far sighted men realized the necessity of looking ahead to future needs in view of the rapidly increasing water requirements, Mr. Rider told of the financing and other fundamentals of the District which has an obligation of \$220,000,000 to be shared by the member cities.

In reply to a question as to the cost of a city, say Sierra Madre, to join the District, Mr. Rider said that after an application was filed the District's board of directors would fix the cost of admission but that this would not be a basis for determining the cost of water to the consumer.

Colonel H. B. Hersey wished to know if the costs would not take steep upward rise when payments began on the Metropolitan bonds, but Mr. Rider voiced the opinion that by the time bond payments were due water revenues would prove an offsetting factor and tend to stabilize the costs.

While at the present time, the Metropolitan Water District will deliver water to any city at any desired point, Mr. Rider thinks that in the future in all probability they will ask a city desiring to come into the District to lay a pipeline to a stated terminal.

New Residents
Are Flocking In

More winter visitors are arriving daily, along with owners, trainers and jockeys here for the racing season at the Santa Anita course. Many have taken homes or apartments.

The W. R. Clements have taken a house at 143 East Highland avenue, the F. H. Keelers are domiciled at 671 Brookside Lane; Mr. and Mrs. J. L. Lundre are at 227 South Baldwin avenue; Mr. and Mrs. W. A. Seamster at 3 West Carter avenue, and Mrs. Wm. H. Read has moved to 90 North Michillinda Blvd. Margaret Anderson to 610 Holly Trail; Mrs. A. Leslie is at 246 West Highland avenue, the William Cronns are at 58 West Carter avenue, the Fred Knoepke at 385 North Baldwin avenue, Mr. and Mrs. S. C. Treeman are at No. 3 Belle Vue Terrace; Mrs. J. Beeman at 60 Auburn avenue; the John E. Georges are living at 247 1/2 North Mt. Trail avenue, and Mrs. Meta Newschwander has taken a house at 318 Sycamore Place.

DINNER AT TEMPLE
BETH ISRAEL

Ladies of the Auxiliary of Temple Beth Israel are giving one of their famous dinners to be held at the Temple in North Lima street, Saturday, tomorrow, at 6 p.m.

Mrs. Bertha Shapiro, president has arranged the dinner, and information may be obtained by calling her at 133-4.

NOTED ARTISTS ARE
ENTERTAINED HERE

Mrs. W. J. Lawless entertained Mrs. Sass Brunner, distinguished Hungarian artist, and Mrs. E. J. Fellegi at luncheon, Wednesday, at the Wistaria Vine Gardens. Mrs. Fellegi is the wife of the Hungarian artist who painted the pictures in the chapel of the Passionists Fathers Monastery.

'Round
the town—

Continued from Page Seven

many lines of endeavor, is confined to her house with an attack of bronchitis and pleurisy. Samuel Sadowsky, crossing guard at the Sierra Madre school, has returned to duty following an injury suffered to his foot, Monday afternoon, when run over by a trailer on the car belonging to Roy Carlson, 197 Morton avenue.

Mrs. William Krebs and Miss Blanche Krebs, mother and sister of Dr. L. L. Krebs, of Staravant Drive, have arrived from Cedar Rapids, Iowa, to spend the winter in California with Dr. Krebs.

Mrs. Ted Jensen, daughter of Mr. and Mrs. Ira Fox, leaves Sunday with her small son for her home in Portland, Ore. Mrs. Jensen, who has been visiting her parents here is returning to spend Christmas with her husband.

Mr. and Mrs. Ralph Cheyney (Lucia Trean) will attend the Pasadena Writers Club annual dinner meeting at the Constance Hotel, tomorrow. Mrs. Cheyney has been requested by the club to serve as one of the hostesses. Mrs. I. F. Petterson and Mrs. Mary Ward will also attend the dinner.

A. G. Barrett returned yesterday from a business trip through the Southwest that took him to Tucson, Phoenix and El Paso.

Mrs. Harlan Ware of Santa Anita Oaks is eagerly awaiting the arrival of her brother Kerlin Seitz Monday morning from Kirksville, Mo., where he attends Missouri State Teacher's College. —Mildred Curtis Bolms

LOCAL STUDENTS IN
CHRISTMAS PLAY

The dramatic and music departments of Wilson Junior High School presented a Christmas play "Why the Chimes Rang" for the P.T.A. yesterday and will present it again today, for a double session of students. Included in the cast are Jane Colbert, Henry Brauman, Dorothy Levinson and Margaret Evans.

"WEST OF SHANGHAI" AT
ARCADIA THEATRE

Arcadia theatre features today and tomorrow Joan Crawford in the film "The Bride Wore Red." She is ably supported by Robert Young and Franchot Tone. Also on this bill is a musical hit "This Way Please," with Buddy Rogers and Betty Grable the stars. Starting Sunday for a three-day run is "West of Shanghai," a romantic adventure in China, particularly timely now. Boris Karloff is starred in the piece and is assisted by Ricardo Cortez and Beverly Roberts. An Eddie Cantor film, "All Baba Goes to Town," with June Lang and Tony Martin in the cast, closes the program.

CANYON COUPLE, STILL YOUNG,
CELEBRATE THEIR 65TH
WEDDING ANNIVERSARY

Still In Love, They Credit
Temperance In All Things
As Secret To Happiness

CELEBRATING a 65th wedding anniversary is a distinction few people achieve. But that was the good fortune of Mr. and Mrs. Dio A. Hauk of 682 Brookside Lane on Saturday. Mr. and Mrs. Hauk were wed at Rochester, Indiana, December 11, 1872. They are 91 and 86 years of age, respectively.

They jointly attribute their long married happiness to two things—love and temperance in all things.

Mr. and Mrs. Hauk met at the hotel owned by the parents of the Elizabeth Wallace and, said Mr. Hauk "after I saw her I was caught forever after." Mrs. Hauk smilingly admits that he was her "first and last beau," too.

The Barnum Circus will always occupy a high spot in their memories for they met during the time the circus visited Rochester, and the circus indirectly led to their romance.

Mrs. Hauk is an active, sweet-faced little old lady with a brisk step and a quickness of movement that belies her 86 years. She has a wealth of beautiful white hair that she wears in a modish bob. She has dozens of hobbies, she laughs and believes in "living in the present." She

GREETINGS
Don't Hold
Up Traffic

with a car that
won't perform.
Drive into our service
station for a
real "lub" job and
a tankfull of
Shell gas.

HOBBS
BATTERIES

T. S. MATHIS

Authorized Shell Dealer
54 N. Baldwin, Phone 005CHRISTMAS AND NEW YEARS
DINNER

While Traffic Lanes Clear

\$1 PHONE RESERVATIONS \$1

Before or After the Races EARLY Before or After the Game

Sierra Madre 2763

Christmas Reservations Close December 23rd
New Year's Reservations Close December 30th

WISTARIA VINE
GARDENS

Carter and Hermosa

Sierra Madre

An Open
Letter
TO
5 Lucky
Buyers

WHO ARE LOOKING
FOR ALMOST NEW
Used Cars!

These cars still have their "Factory Complexion," and run and look like new cars. And they are priced from \$50 to \$100 UNDER THE MARKET. To appreciate them come in and have a look. But we suggest you hurry. Maybe you'll be lucky enough to get one of these splendid cars. All local, "One-Owner" cars and guaranteed.

BARGAIN NO. 1:—
1936 Ford V-8 Touring Sedan. Finished in Empire Blue with whipcord upholstery. Perfect mechanically. Has large built-trunk and complete equipment. Try to beat this anywhere for \$495
ASK FOR MR. CARNALL'S CAR

BARGAIN NO. 2:—
1937 Chevrolet 5 Pass. De Luxe Touring Sedan. Finished in Gazelle Brown. Has Factory Radio, Electric Clock, Special wheel, large built-in trunk. Low mileage. Perfect in every way. A real snap for \$695
ASK FOR MR. RUST'S CAR.

BARGAIN NO. 3:—
1937 Buick Series "40" 5 Pass. Touring Sedan. Finished in Windsor Gray and complete with Radio, Spot Light and Fog Lights. Has large built-in trunk. Brand new 6 ply tires. A steal for \$895
ASK FOR MRS. LEMEN'S CAR.

BARGAIN NO. 4:—
1936 Buick Series "60" Touring Sedan. Ebony Finish. Whipcord Upholstery. Jumbo trunk. Six wheels. Radio, Electric Clock. A Beautiful, Distinctive car for only \$795
ASK FOR MR. HAST'S CAR.

BARGAIN NO. 5:—
1937 Chevrolet De Luxe Coupe. This handsome car shows excellent care. Low mileage. Original in every way. Fully De Luxe equipped. A Bargain you can't beat for \$665
ASK FOR MRS. CRUMPTON'S CAR.

We have 20 other Bargains in Dependable Used Cars. Trade in your Old Car at Highest Value. Lowest Finance charges. We can make our terms suit your budget.

Sherman J.
McQueen

Authorized Buick Dealer
135 W. Foothill
Monrovia

Iris Cut	No. 2 Can	2 for 27 ^c
STRING BEANS		
WHITE KING		
GRANULATED SOAP		29 ^c
(Price .281, Tax .009)		
BLUE ROSE	6 lbs.	25 ^c
RICE		
Split	6 lbs.	25 ^c
GREEN PEAS		
Hydrated California	2 lbs.	25 ^c
DATES		
FOLGERS	1 lb 27 ^c	2 lbs. 52 ^c
COFFEE		
Monarch — No. 2 can	3 for 33 ^c	
APPLE SAUCE		
California Maid	1/2 lbs. 19 ^c	1 lbs. 33 ^c
CHOCOLATES		
FANCY XMAS MIX	2 lbs.	25 ^c
HARD CANDY		
Val Vita	15 oz. can	3 for 20 ^c
GRAPEFRUIT JUICE		

Free Delivery

PHONE 38

Cor. Auburn and
Sierra Madre Blvd.

WHEATIES

Package 10^c

Del Monte (Buffet can)

TOMATO

JUICE 3 for 11^c

Morton House 6 oz.

Date Pudding can 10^c

Challenge or Golden State

BUTTER

(1st quality) lb. 42^c

R & R PLUM

Pudding— 1 lb. can 32^c

Gold Medal FLOUR

24 1/2 lb. bag 97^cPerry's
Mart

FRESH FRUITS & VEGETABLES

GARDEN FRESH

ORANGES

Juice Navels 5 doz. 25^c

POTATOES

Extra Fancy Russet or Burbank 10 lbs. 19^c

CRANBERRIES

1st Quality — Eatmore 2 lbs. 25^c

LIMA BEANS

Green—Fresh lb 5^c

CHRISTMAS

TREES 25^c and up

IRIS (any grind)

COFFEE 1 lb. glass 28^c

ALPINE

COFFEE 1 lb. can 28^cFood
Mart

Free Delivery

PHONE 38

Cor. Auburn and
Sierra Madre Blvd.

KAFFEE HAG

1 lb. can 36^c

Old Dutch

CLEANSER 3 cans 20^c

(Price 3 for .194, Tax .006)

Chicken of the Sea

TUNA, No. 1/2 can 15^c

Challenge, 5oz glass Cheddar,

Pimento or Swiss

Cheese Spread 14^c

California Green

OLIVES, qt. jar 43^c

LIBBY'S No. 2 can

TOMATO

JUICE 2 for 15^c

Meat Department

Pot Roast

lbs. 14c

ROUND OR 7-BONE

ROAST pound 17 1/2^c

MINCE MEAT

Two Pounds for 23^c

SIRLOIN AND T-BONE

STEAKS pound 25^c

SWIFT'S PREMIUM

TURKEYS

SMOKED HAM

1/2 or whole pound 25^c